

Supplier Instructions for Adding, Updating or Removing eBrochures from MailPound.com

Log In to MailPound.com MAILPOUND REGISTER LOG IN Home Promotions eBrochures Travel Agents Supplier WHAT IS MAILPOUND? REGISTER WITH MAILPOUND imply stated. MailPound is a marketing partner that onnects the travel industry by providing travel agents ith educational tools and branded resources to put upplier offers in the hands of the consumer to increase revorce's bottom line. READ WHAT OUR PARTNERS ARE SAYING ABOUT US: READY TO BOOST YOUR BOO Once logged in, you will see hat MailPound Does for Suppl lines, and other travel suppliers come to MailPound for customized marketing solu travel agents and provide them with the tools they need to increase your sales. your Marketing Dashboard. at MailPound Does for Agents: MailPound provides agents with no-cost educatio ded marketing resources so travel offers can be placed in the hands of consume SUBMIT The first Tab will show your TRAVEL AGENT MARKETING RESOURCES With digital tools such as eFlyers, eBrochures and videos, you can easily send custom offers to a client with just a few clicks of your mouse. 🗰 BROCHURE RACK Latest Current eBrochures. BeBrochure with Offer Webinary Project Cente S Virtual Brochure Rack eFlyer **O** Videos Welcome Michele LOG OUT MAILPOUND EMBER SINCE 2006 Click the VIEW ALL Button Branding Tools Contact Us View Agent Site to see all of your REQUEST A CUSTOM SOLUTION: MY MARKETING DASHBOARD eBrochures currently on River Cruises Europe 2016 2015 River Cruises France China & Southeast Asia 2015/16 MailPound. URRENT VIDEOS Grand European Slim 2015 VIEW ALL MANAGE EBROCHURES

ON DEMAND WEBINARS

VIEW WEBINAR

VIKING

VIKING

Viking River Cruises- New Cruisetour Experiences 10/22/2015

Viking's Bordeaux: Chateau's, Rivers & Wine Itinerary 10/7/2015

To make changes, such as add new eBrochures or edit the existing brochures on MailPound, click MANAGE EBROCHURES.



By clicking the VIEW ALL button you will be brought to this screen which shows all of your current eBrochures available to agents on MailPound.

SUBMIT

## The MANAGE EBROCHURES button will bring you into the **Brochure Editor**.

If you do not have access to the Brochure Editor, you will receive a message to contact <u>Mailpoundsales@mailpound.com</u>.



To add a new eBrochure, click Add eBrochure button.

To view, edit or expire current eBrochures, click icon or link in the table.

## Adding an eBrochure



Once your eBrochure has been added, it will be listed at the bottom of the page, under New eBrochures. The status will read Pending until final approval from our staff.

When the eBrochure has been approved, it will be made live on MailPound.com and the status will change from Pending to Live.

MAILPOUND						Welcome Michele Saegesser Log ou		
	BROCH	URE <b>R</b> ACK	- <b>V</b> ікі	NG R	IVER C	RUISES		
		Viking	River C	ruises				
		Add	eBroch	ure				
eBrochure Name	View eBrochure	Effective Date	Expiration Date		Edit	Expire eBrochure	Undo Changes	Status
River Cruises Europe 2016	View eBrochure	Active	12/31/2016		×	×		Live
2015 River Cruises France	View eBrochure	Active	12/31/2	2015	×	×		Live
China & Southeast Asia 2015/16	View eBrochure	Active	12/31/2	2015	×	×		Live
Grand European Slim 2015	View eBrochure	Active	12/31/2	2015	×	×		Live
New! Viking Longships	View eBrochure	Active	12/31/2	2011	×	×		Live
Ocean Atlas 2015/16	View eBrochure	Active	12/31/2	2016	×	×		Live
Ocean Cruising 2015/16	View eBrochure	Active	12/31/2	2015	×	×		Live
Ocean Cruising Slim 2015/17	View eBrochure	Active	12/31/2015		×	×		Live
River Cruise Atlas 2015	View eBrochure	View rochure Active		2015	×	×		Live
		New	eBrochu	ures		·	·	
eBrochure Name	View eB	rochure Effect	ive Date	Expirati	on Date	Edit	Delete eBrochure	Status
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If you need assistance or are interested in additional marketing opportunities, please contact our Sales Team at <u>MailPoundSales@mailpound.com</u> or 856-983-6100.

